**ST. ANTHONY PARK COMMUNITY COUNCIL**  
**BOARD OF DIRECTORS MEETING**  
**JENNINGS COMMUNITY LEARNING CENTER**  
2455 University Ave W | ST. PAUL, MINNESOTA  
**THURSDAY, MAY 11, 2017 7PM -9PM**  
(JCLC)

In Attendance: Jennie Claver, Max Herzberg, Michael Russelle, Melissa Williams, Bettsy Hjelseth, John Mark Lucas, Chiara Marano, Suyapa Miranda, Cailin Rogers, Charlie Christopherson, Ray Bryan, Ian Luby, Betty Wheeler.

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<th>7:06 Introductions</th>
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| **7:05**  
Consent Agenda  
Approve Agenda  
Approve Minutes  
Land Use Committee: Move to send letter of support for variance request for Carter Avenue between Como Avenue and Eustis. Faces Gordon Place. Need to replace garage.  
Environment Committee  
Executive Committee  
Transportation Committee  
Equity Committee |

**The motion passed unanimously**

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<th>7:10 Chair Updates from Committees</th>
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| **Transportation Update (Ray):**  
• Two new dates for Stop For Me campaign  
• June Art Festival Table, Pat is making map  
• Proposal is changing from north side to south side for improving sidewalk on Territorial |

| **Land Use (Cailin):**  
• Carter Avenue Variance  
• Weyerhauser Park  
• Towerside and Towerside Board |

| **Equity (Max):**  
• SHIP Grant  
• Territorial Sidewalk |
Environment (Michael):
• Discussed developing long-term plan
• Cailin is commissioner on MWMO
• 10-Year Plan
• Tree preservation ordinance

7:20 Jennie Claver, Assistant Controller
Outsourcing, CliftonLarsonAllen LLP

• Not making enough to cover budget expenses so we need to be cutting costs and expanding revenue.
• Potential revenue on the horizon has already been calculated into budget.
• When do city funds come in? Could be monthly but we (SAPCC) do them quarterly.
• Business to donate office space as tax deduction? Rent is $735 per month. 3-year lease, we have 2 years left.

Come back to this discussion at the end of meeting tonight. Jennie left

8:40 Coming back to brainstorming discussion

• Wine tasting
• Home/Garden tours
• Silent auction
• Round-up at Speedy or SAP restaurants
• Hampden co-op has offered us a round-up
• Branded sale
• Split the pot
• Tournament
• Sunrise bank coffee/cookies, all proceeds go to designated organization
• Urban Growler Philanthrobrew
• Hardware store round-up
• Ask largest donors
• Letter to the general community asking for small donation
• In memory of donations
• Arbor Day as a SAPCC ask day
• Business specific outreach letter

Other Tasks:
• Grant List build out (past, present, future)
• List of places
• CURA students (ask by June 15, 4 students)
**Fundraising Committee:**
Matt Haas, Charlie Christopherson, Scott Simmons, Michael Russelle

**Top three to focus on now:**
1. Largest donor ask
2. Sunrise bank list
3. Urban Growler

**7:45 10 Year Planning**
Melissa and Max created questionnaire.
Rough schedule to gather data:
Mayfest, Art Festival, Fourth of July, Potential Food Justice event at Joy to the People on July 22.

August is not feasible for a 10-Year Plan draft. Public meetings are more important to respond to the draft. Respond to a literal and actual draft (2 public meetings). Those 2 things will have to happen in the fall.

Concretes plan for Mayfest:
- We will do ½ sheets and Max will create boards
- Harold will pick up table
- Max will have clipboards

**8:10 Staff Updates**

**Staff Transition Update**
Cailin has put in her resignation, effective early June. The council is thinking about hiring another person.

**Grants Update—SAP Foundation and U of M grant**
- Received Good Neighbor Fund ($9,000)
- Haven’t heard back from Blue Cross Blue Shield, which could be a good thing, seeing as how others have gotten rejection letters
- Samantha Hodge—7 full sized posters

**Where are the current policies and procedures?**
Max will compare the documents between him and John Mark. Nexus is looking for a draft.

**8:37 Other Agenda Items**
- Jennings fundraiser cook-off. May 31st at 5:30pm. $5 to eat, $6 at door. Can also enter your appetizer into the cook-off and win
potential prize. Goes to fund student trips and other expenses.

- We will have a student from St. Olaf college to work on 10-Year Plan this summer. She graduated in 2011 focused on GIS/Data Visualization. We will have one intern for sure, possibly two this summer.

9:00 Adjourn